



## The 9th Annual NAIOP Fight Night presented by CoStar Group

The Premier Commercial Real Estate  
Networking Event of the Year

October 6, 2022 · ReelWorks, Denver

### *Early Bird* **MARKETING GUIDE**

**SPECIAL EARLY BIRD PRICING THROUGH JULY 31, 2022**

**JOIN THE COMMERCIAL REAL ESTATE INDUSTRY'S ELITE FOR AN EVENING OF LIMITLESS NETWORKING, COCKTAILS, AND RINGSIDE ENTERTAINMENT AT THE MUST ATTEND EVENT OF THE YEAR.**

Thank you for your interest in supporting the 9th Annual NAIOP Colorado Fight Night, presented by CoStar Group, and benefiting Denver Children's Foundation. This event will be held on Thursday, October 6, 2022, at ReelWorks (fmr EXDO) in Denver's RiNo neighborhood.

The evening will be a night to remember with first class treatment for attendees. Program features for Fight Night 2022 include:

- LIVE professional boxing matches
- Continuous Passed Hors d'oeuvres, tapas and small plates served throughout the evening.
- Specialty Cocktails and Open Bar for Platinum/VIP Sponsors.
- "Real Estate Ringers" Bouts featuring boxers from the local real estate industry.
- Chance to win wide selection of quality raffle prizes.
- Opportunity to attend the Official Fight Night Weigh-In Party scheduled for late September.
- Unlimited Networking and Business Development Opportunities.
- Plus, Complimentary After Party!

Proceeds from this year's "Real Estate Ringers" Bout and raffle sales will benefit Denver Children's Foundation—a non-profit service organization for business leaders between the ages of 20-30, dedicated to raising money for disadvantaged children.

All tables and tickets to attend the 9th Annual NAIOP Fight Night on October 6th are available through our 2022 Marketing Packages.

#### **SIGN UP TODAY**

This event will SELL OUT— confirm your participation ASAP at *Special Early Bird* pricing through July 31, 2022.

Please review the sponsorship and marketing opportunities, to following on the next pages. If you have any questions concerning marketing opportunities or to secure your sponsor package, contact us:

Brandon Kramer, 2022 Fight Night Co-Chair  
(605) 390-1248  
Brandon.kramer@marcusmillichap.com

John Huemoller, 2022 Fight Night Co-Chair  
(303) 656-3997  
Jhuemoller@firstam.com

Jayma File, NAIOP Staff  
(303) 518-4289  
Jayma@naiop-colorado.org





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#### **Naming Rights Sponsor—\$30,000**

[SOLD OUT—SOLD OUT—CoStar Group, Inc.]

- **EXCLUSIVE** Named Sponsor of Fight Night with year round logo recognition at major NAIOP events and on the Chapter website.
- Includes **Platinum Ring-Side or VIP Mezzanine Lounge Tickets for 10** with Bottle Service
- Recognition on all event marketing, throughout the evening, on Denver Active 20-30 & NAIOP website as Naming Rights Sponsor!
- Opportunity to address crowd from Boxing Ring
- Chance to participate on the Fight Night Committee
- Tickets to annual NAIOP events to include Awards, Real Estate Challenge, Golf, and more!
- **Donation** on Your Company's behalf to Denver Active 20-30 Children's Foundation
- Invitation to the Private Weigh-In Party
- Ability to purchase additional guest tickets!

#### **Real Estate Ringers Bout Sponsor—\$7,500**

[SOLD OUT—CoStar Group, Dynamic National Inc., Galloway, Hines, Lee & Associates, Marcum Commercial Advisors, and Vari]

- **EXCLUSIVE** Opportunity to Sponsor One of Two Boxers from the RE Industry in **Main Event Bout!**
- Includes **Platinum Ring-Side or VIP Mezzanine Tickets for 10**
- Company Logo Displayed Prominently on Boxer's Custom Trunks
- 1 Delegate from your company in the Boxer's Corner during the Fight! (Must secure Boxing License)
- Recognition on all event marketing, throughout the evening, on Denver Active 20-30 & NAIOP website as Real Estate Ringer Sponsor!
- **Donation** on Your Company's behalf to Denver Active 20-30 Children's Foundation
- Invitation to the Private Weigh-In Party
- Company name/logo with hot link on website
- Ability to purchase additional guest tickets!

#### **Elite Sponsor —\$5,250 [10 of 12 AVAILABLE]**

- Ringside or VIP Mezzanine Tickets for 10—with Bottle Service
- Prominent recognition in all event materials
- Company name/logo with hot link on website
- Invitation to Private Weigh-In Party.
- Elite Half Package Available for 5 Tickets, \$3,750

#### **Premium Sponsor—\$4,750 [24 AVAILABLE]**

- Prominent recognition in all event materials
- Tickets for 10
- Company name with hot link on website
- Premium Half Package Available for 5 Tickets, \$3,250

#### **Individual Tickets—Pending Availability**

- \$Variable NAIOP Members
- \$750 Non-Members

**SEE THE NEXT PAGE FOR MORE  
SPONSOR OPPORTUNITIES**





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#### **Beverage/Bar Sponsor—\$4,750 [2 of 3 AVAILABLE]**

- Special recognition on the bars
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name on table link on website

*There will be not one or two, but FOUR bars in the ballroom—featuring your company logo as one of our 2 bars sponsors! It's an Open Bar for attendees provided by you!*

#### **Cigar Lounge Sponsor—\$4,750 [1 AVAILABLE]**

- Special recognition on the Cuban Cigar Lounge
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

*Your company will receive “smoking” hot recognition on the cigars and signage at the Cigar Lounge.*

#### **Cup and Napkin Sponsor—\$4,750 [1 AVAILABLE]**

- Special recognition on the cups and napkins
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5—Second Row

*With 4+ hours of networking and 500 attendees, there will be lots of refreshments served using cups and napkins featuring your logo throughout the evening!*

#### **Lanyard Sponsor—\$4,750 [SOLD OUT]**

- Special recognition on the lanyards
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

*Your logo printed on the lanyards holding attendee names badges—just think, your competitors wearing your logo!*

#### **Theme Cocktail Sponsor—\$4,750 [1 AVAILABLE]**

- Prominent recognition on the *Themed Cocktail Bar*.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

#### **After Party Sponsor—\$4,750 [SOLD OUT]**

- Special recognition as the After-Party Sponsor
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name with hot link on website
- Company logo printed on after party signage and drink tickets

#### **Bout Sponsor—\$4,250 [4 AVAILABLE]**

- Special recognition on the Bout Sheet, name announced from the ring, displayed on the Screen and Bout cards for every round.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

#### **Late Night Bites Sponsor—\$4,250 [1 AVAILABLE]**

- Logo recognition on Late Night Bite sweets-n-snacks
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

*Your logo printed on the food wrappers and carts for the late night bites!*

#### **Ring Side Sponsor—\$4,250 [3 of 4 AVAILABLE]**

- Tickets for 5—Second Row
- Special recognition on boxing ring corner cushions
- Recognition in all event materials
- Company name with hot link on website

*Your company name and logo featured prominently both inside and outside the boxing ring on one of the four corner cushions—plus seating for you and your guests!*

#### **Valet Sponsor—\$4,250 [1 AVAILABLE]**

- Logo recognition on Valet Tickets and Signage
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend.

#### **Ready to Secure Your Package?**

**Please contact:** Jayma File, NAIOP Staff  
(303) 518-4289; info@naiop-colorado.org  
www.NAIOP-Colorado.org/Fight-Night

SPECIAL EARLY BIRD PRICING THROUGH JULY 31, 2022

<u>Sponsor Level</u>	<u>Price</u>	<u>Availability</u>
<input type="checkbox"/> NAMING RIGHTS SPONSOR	\$30,000	SOLD OUT
<input type="checkbox"/> REAL ESTATE RINGERS SPONSOR	\$7,500	SOLD OUT
<input type="checkbox"/> ELITE FULL SPONSOR (10 TICKETS)	\$5,250	10 of 12 AVAILABLE
<input type="checkbox"/> ELITE HALF SPONSOR (5 TICKETS)	\$3,750	4 AVAILABLE
<input type="checkbox"/> PREMIUM FULL SPONSOR (10 TICKETS)	\$4,250	20 AVAILABLE
<input type="checkbox"/> PREMIUM HALF SPONSOR (5 TICKETS)	\$3,250	8 AVAILABLE
<input type="checkbox"/> BEVERAGE / BAR SPONSOR	\$4,750	2 OF 3 AVAILABLE
<input type="checkbox"/> CIGAR LOUNGE SPONSOR	\$4,750	1 AVAILABLE
<input type="checkbox"/> CUP AND NAPKIN SPONSOR	\$4,750	1 AVAILABLE
<input type="checkbox"/> LANYARD SPONSOR	\$4,750	SOLD OUT
<input type="checkbox"/> SPECIALTY THEME COCKTAIL SPONSOR	\$4,750	1 AVAILABLE
<input type="checkbox"/> AFTER PARTY SPONSOR	\$4,750	SOLD OUT
<input type="checkbox"/> BOUT SPONSOR	\$4,250	4 AVAILABLE
<input type="checkbox"/> LATE NIGHT BITES SPONSOR	\$4,250	1 AVAILABLE
<input type="checkbox"/> RING SIDE SPONSOR	\$4,250	3 of 4 AVAILABLE
<input type="checkbox"/> VALET SPONSOR	\$4,250	1 AVAILABLE

To confirm your sponsorship and **secure 2021 discount rates**, please return this completed form to the NAIOP Colorado office **no later than July 31, 2022** the attention of Jayma File via fax at (303) 518-4289 or email to [info@naiop-colorado.org](mailto:info@naiop-colorado.org).

Fax, Mail or Email form and payment to:

**NAIOP Colorado**  
**1391 Speer Blvd., Ste. 450, Denver, CO 80204**  
**Tel: 303.782.0155 / Fax: 303.820.3844**  
**Email: [info@naiop-colorado.org](mailto:info@naiop-colorado.org)**

**Sponsor Cancellation Policy:** Cancellations made 30 days or more in advance of the event will receive a full refund. After 5:00 PM MDT on Tuesday, September 6, 2022, **ALL SPONSORSHIPS SALES ARE FINAL** and there will be no refunds. If for some reason the event is cancelled or postponed, your sponsorship will be transferred to the rescheduled date.



\_\_\_\_\_

Contact Name

\_\_\_\_\_

Company

\_\_\_\_\_

Address

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

E-mail

\_\_\_\_\_

Web Page URL

Total Charge: \$ \_\_\_\_\_

Please indicate your payment plan for your 2022 sponsorship:

Invoice one time in June/July 2022

Invoice one time on date \_\_\_\_\_ (no later than August 31)

*Note: Any credit card transactions over \$1,500 will be charged a 5% processing fee. Discounted 2021 rates available through July 15, 2022 only. Fees must be paid in full by September 15, 2022.*

\_\_\_\_\_

Authorized by Name (Print):

\_\_\_\_\_

Signature