



The 10th Anniversary NAIOP Fight Night presented by CoStar Group
The Premier Commercial Real Estate Networking Event of the Year
November 2, 2023 · ReelWorks, Denver

MARKETING GUIDE

JOIN THE COMMERCIAL REAL ESTATE INDUSTRY'S ELITE FOR AN EVENING OF LIMITLESS NETWORKING, COCKTAILS, AND RINGSIDE ENTERTAINMENT AT THE MUST ATTEND EVENT OF THE YEAR.

Thank you for your interest in supporting the 10th Anniversary NAIOP Colorado Fight Night, presented by CoStar Group, and benefiting Denver Children's Foundation. This event will be held on Thursday, November 2, 2023, at ReelWorks Denver's RiNo neighborhood.

The evening will be a night to remember with first class treatment for attendees. Program features for Fight Night 2023 include:

- LIVE professional boxing matches
- Continuous Passed Hors d'oeuvres, tapas and small plates served throughout the evening.
- Specialty Cocktails and Open Bar.
- "Real Estate Ringers" Bouts featuring boxing talent from the local real estate industry.
- Chance to win wide selection of quality raffle prizes.
- Opportunity to attend the Official Fight Night Weigh-In Party scheduled for late October.
- Unlimited Networking and Business Development Opportunities.
- Plus, Complimentary After Party!

Proceeds from the raffle sales will benefit Denver Children's Foundation (DCF) —a non-profit comprising more than 100 young men who volunteer a substantial amount of time to raise money on behalf of disadvantaged youth in our local community.

All tables and tickets to attend the 10th Anniversary NAIOP Fight Night on November 2, 2023, are available through our 2023 Marketing Packages.

SIGN UP TODAY

This event will SELL OUT— confirm your participation at **Deadline for Sponsorships is October 20, 2023.**

Please review the sponsorship and marketing opportunities, to following on the next pages. If you have any questions concerning marketing opportunities or to secure your sponsor package, contact us:

Brandon Kramer, 2023 Fight Night Co-Chair
 (605) 390-1248
Brandon.Kramer@marcusmillichap.com

John Huemoller, 2023 Fight Night Co-Chair
 (303) 656-3997
Jhuemoller@firstam.com

Jayma File, NAIOP Staff
 (303) 518-4289
Jayma@naiop-colorado.org



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SPONSOR DEADLINE IS OCTOBER 20, 2023

Naming Rights Sponsor—\$30,000

[SOLD OUT—CoStar Group, Inc.]

- **EXCLUSIVE** Named Sponsor of Fight Night with year round logo recognition at major NAIOP events and on the Chapter website.
- Includes **Platinum Ring-Side or VIP Mezzanine Lounge Tickets for 10** with Bottle Service
- Recognition on all event marketing, throughout the evening, on Denver Children’s Foundation & NAIOP website as Naming Rights Sponsor!
- Opportunity to address crowd from Boxing Ring
- Chance to participate on the Fight Night Committee
- Tickets to annual NAIOP events to include Awards, Real Estate Challenge, Golf, and more!
- **Donation** on Your Company’s behalf to Denver Children’s Foundation
- Invitation to the Private Weigh-In Party
- Ability to purchase additional guest tickets!

Real Estate Ringers Bout Sponsor—\$8,500

[SOLD OUT—CBRE, DPC Companies, Westside Investment Partners, Gage Multifamily Services, Kaufman Hagan Commercial, Venture Architecture]

EXCLUSIVE Opportunity to Sponsor One of Two Boxers from the RE Industry in **Main Event Bout!**

- Includes **Platinum Ring-Side or VIP Mezzanine Tickets for 10**
- Company Logo Displayed Prominently on Boxer’s Custom Trunks
- 1 Delegate from your company in the Boxer’s Corner during the Fight! (Must secure Boxing License)
- Recognition on all event marketing, throughout the evening, on Denver Children’s Foundation & NAIOP website as Real Estate Ringer Sponsor!
- **Donation** on Your Company’s behalf to Denver Children’s Foundation
- Invitation to the Private Weigh-In Party
- Company name/logo with link on website
- Ability to purchase additional guest tickets!

Elite Sponsor —\$6,000 [SOLD OUT]

- Ringside VIP Tickets for 10—with Cocktail Service
- Prominent recognition in all event materials
- Company name/logo with hot link on website
- Invitation to Private Weigh-In Party.
- Elite Half Package Available for 5 Tickets, \$4,000

Premium Sponsor—\$5,500 [10 of 20 AVAILABLE]

- Prominent recognition in all event materials
- Tickets for 10
- Company name with hot link on website
- Premium Half Package Available for 5 Tickets, \$3,500

Individual Tickets—Pending Availability through October 20; Rates increase October 21

| | Before <u>10/20/2023</u> | After <u>10/20/2023</u> |
|-------------|-----------------------------|----------------------------|
| Members | \$550 | \$750 |
| DL Members | \$450 | \$550 |
| Non-Members | \$750 | \$1,000 |



SEE THE NEXT PAGE FOR MORE SPONSOR OPPORTUNITIES



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Beverage/Bar Sponsor—\$5,500

[1 of 3 AVAILABLE]

- Special recognition on the bars
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name on table link on website

Cigar Lounge Sponsor—\$5,500

[1 AVAILABLE]

- Special recognition on the Cuban Cigar Lounge
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Cup & Napkin Sponsor—\$5,500 [1 AVAILABLE]

- Special recognition on the cups and napkins
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5—Second Row

Ice Bar/Luge Sponsor—\$5,500 [1 AVAILABLE]

- Special recognition on the ice sculpture
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5—Second Row

Lanyard Sponsor—\$5,500

[SOLD OUT—Brinkmann Constructors]

- Special recognition on the lanyards
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Theme Cocktail Sponsor- \$5,500 [1 AVAILABLE]

- Prominent recognition on the *Themed Cocktail Bar*.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

After Party Sponsor—\$5,500 [SOLD OUT - Alcorn Construction]

- Special recognition as the After-Party Sponsor
- Recognition in all event materials
- Tickets for 5—Second Row
- Company name with hot link on website
- Company logo printed on after party signage

Bout Sponsor—\$5,000 [1 of 2 AVAILABLE]

- Special recognition on the Bout Sheet, name announced from the ring, displayed on the Screen and Bout cards for every round.
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Late Night Bites Sponsor—\$5,000 [1 AVAILABLE]

- Logo recognition on Late Night Bite sweets-n-snacks
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Lavatory Sponsor—\$5,000 [1 AVAILABLE]

- Logo recognition on Restrooms / Sponsor of Restroom Attendants
- Recognition in all event materials/restrooms
- Company name with hot link on website
- Tickets for 5 to attend

Ring Side Sponsor—\$5,000 [2 of 4 AVAILABLE]

- Special recognition on boxing ring corner cushions
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Valet Sponsor—\$5,000 [1 AVAILABLE]

- Logo recognition on Valet Tickets and Signage
- Recognition in all event materials
- Company name with hot link on website
- Tickets for 5 to attend

Ready to Secure Your Package? Please contact: Jayma File, NAIOP Staff (303) 518-4289;
or email Jayma@naiop-colorado.org and info@naiop-colorado.org

2023 FIGHT NIGHT SPONSOR FORM

| <u>Sponsor Level</u> | <u>Prior to 9/15</u> | <u>Late</u> | <u>Availability</u> |
|--|----------------------|-------------|---------------------|
| <input type="checkbox"/> NAMING RIGHTS SPONSOR | | \$30,000 | SOLD OUT |
| <input type="checkbox"/> REAL ESTATE RINGERS SPONSOR | | \$8,500 | SOLD OUT |
| <input type="checkbox"/> ELITE FULL SPONSOR (10 TICKETS) | \$5,500 | \$6,000 | SOLD OUT |
| <input type="checkbox"/> ELITE HALF SPONSOR (5 TICKETS) | \$4,000 | \$4,500 | SOLD OUT |
| <input type="checkbox"/> PREMIUM FULL SPONSOR (10 TICKETS) | \$5,000 | \$5,500 | 5 of 10 AVAILABLE |
| <input type="checkbox"/> PREMIUM HALF SPONSOR (5 TICKETS) | \$3,500 | \$3,750 | 10 of 20 AVAILABLE |
| <input type="checkbox"/> BEVERAGE / BAR SPONSOR | \$5,000 | \$5,500 | 1 OF 3 AVAILABLE |
| <input type="checkbox"/> CIGAR LOUNGE SPONSOR | \$5,000 | \$5,500 | 1 AVAILABLE |
| <input type="checkbox"/> CUP AND NAPKIN SPONSOR | \$5,000 | \$5,500 | SOLD OUT |
| <input type="checkbox"/> ICE BAR/LUGE SPONSOR | \$5,000 | \$5,500 | 1 AVAILABLE |
| <input type="checkbox"/> LANYARD SPONSOR | \$5,000 | \$5,500 | SOLD OUT |
| <input type="checkbox"/> SPECIALTY THEME COCKTAIL SPONSOR | \$5,000 | \$5,500 | 1 AVAILABLE |
| <input type="checkbox"/> AFTER PARTY SPONSOR | \$5,000 | \$5,500 | SOLD OUT |
| <input type="checkbox"/> BOUT SPONSOR | \$4,500 | \$5,000 | 1 OF 2 AVAILABLE |
| <input type="checkbox"/> LATE NIGHT BITES SPONSOR | \$4,500 | \$5,000 | 1 AVAILABLE |
| <input type="checkbox"/> LABORATORY SPONSOR | \$4,500 | \$5,000 | 1 AVAILABLE |
| <input type="checkbox"/> RING SIDE SPONSOR | \$4,500 | \$5,000 | 2 of 4 AVAILABLE |
| <input type="checkbox"/> VALET SPONSOR | \$4,500 | \$5,000 | 1 AVAILABLE |

To confirm your sponsorship, please return this completed form to the NAIOP Colorado office **no later than October 20, 2023**, the attention of Jayma File via email to jayma@naiop-colorado.org and info@naiop-colorado.org.

Fax, Mail or Email form and payment to:
NAIOP Colorado
1391 Speer Blvd., Ste. 450, Denver, CO 80204
Tel: 303.782.0155 / Fax: 303.820.3844
Email: info@naiop-colorado.org

Sponsor Cancellation Policy: Cancellations made 30 days or more in advance of the event will receive a full refund. After 5:00 PM MT on **October 13, 2023**, **ALL SPONSORSHIPS SALES ARE FINAL** and there will be no refunds. If for some reason the event is cancelled or postponed, your sponsorship will be transferred to the rescheduled date.

Contact Name

Company

Address

City

State

Zip

Phone

E-mail

Web Page URL

Total Charge: \$ _____

****CREDIT CARD CONVENIENCE FEE: All sponsor Credit Card charges will be accessed a convenience fee of \$250. No exceptions. To avoid this charge, please consider paying by check. Discounted rates available through September 15, 2023, only. Fees must be paid in full by October 20, 2023..**

Authorized by Name (Print):

Signature

