

# NAIOP MEMBERSHIP YOUR STRATEGIC ADVANTAGE

#### NAIOP IS COMMERCIAL REAL ESTATE

With over 600 members in the Denver Metro and Colorado markets, NAIOP Colorado connects professionals across all sectors of commercial real estate. Our Chapter provides the knowledge, resources, and relationships to help you thrive in today's market.

#### CONNECT WITH INDUSTRY LEADERS

NAIOP Colorado brings you closer to the people and tools that drive success:

- Membership: 38% are developers, owners, investors, and asset managers.
- Engagement: Over 5,000 attendees annually at high-impact events and programs.
- Shaping the Next Generation: With over one-third of our members aged 35 and under, NAIOP Colorado is cultivating a pipeline of emerging leaders and a dynamic talent pool for the commercial real estate industry.

#### **ADVANCING PUBLIC POLICY**

NAIOP Colorado is a voice for the industry, driving meaningful change:

- Defending Property Owners: Legal action against AQCC Regulation 28 and Energize Denver, challenging punitive measures while promoting balanced, reasonable energy efficiency standards.
- Addressing Property Tax Increases: Proactively advocated to mitigate rising property tax impacts on the industry.
- Legislative Advocacy: Engaged on 66 bills (9% of all introduced), securing wins such as extending brownfield mitigation tax credits, amending parking requirement bills, and defeating harmful lease algorithm restrictions.

#### EDUCATIONAL, IMPACTFUL, AND FUN

NAIOP Colorado connects you with industry leaders through over 45 annual programs and networking events

designed to inform, engage, and inspire.

- Signature Programs: Rocky Mountain Real Estate Challenge, Property Tours, Annual Awards, and Market Forecasts.
- Unique Experiences: The exhilarating Fight Night event, showcasing amateur boxing talent from the industry, alongside the Real Estate on the Rocks networking series, Project Destined Bridge Programming, and the Mentor Program, fostering professional growth and collaboration.
- What's New for 2025: Launching Chapter InForums—small, interest-based networking groups—and introducing innovative educational program in 2024 to address mission-critical topics for the industry.



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www.NAIOP-Colorado.org





# NAIOP Colorado We Get Deals Done

### **2025 BOARD OF DIRECTORS**

#### OFFICERS

Brandon Kramer Marcus & Millichap President

Brian Dietz Evergreen Development President-Elect

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**Buzz Miller** Stream Realty Partners Engagement & Communications Chair

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Margaux Askeland Alpine Bank Programs Chair

**Tyler Carlson** Evergreen Development *Public Policy Chair* 

Kathie Barstnar NAIOP Colorado Executive Director

Jayma File NAIOP Colorado Managing Director

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#### **EX OFFICIO**

Larry Lance Evergreen Real Estate Advisors Lifetime Honorary Director

Margo Black Forum Capital Advisors 2025 Real Estate Challenge Chair

Nicholas Job FirstBank 2025 Investment Committee Chair

# NAIOP Colorado Building Strategic Relationships

### COMMITTEE INVOLVEMENT

NAIOP Colorado's local committees are a big part of our Chapter's success and are a great way for members to actively participate in advancing their business and personal relationships. Each committee meets to set goals and work collectively to achieve their goals.

#### **DEVELOPING LEADERS**

This group is responsible for creating programming that provides the tools, networking and resources that will help Developing Leader (DL) members - those members aged 35 and under - reach the next level in their careers. These events and programs include, but are not limited to, Skiing with the Icons, Mentor Program, Educational events, Project Tours, Community Outreach and Networking. **Meeting Frequency:** Monthly, 2nd Thursday

Chair: **Blaire Butler,** Essex Real Estate Capital Advisors | bbutler@essexreca.com Vice Chair: **Annie Arnwine,** First American Title—NCS | aarnwine@firstam.com NAIOP Staff: **Jayma File** · Jayma@naiop-colorado.org | **Sabrina Salgado** · Sabrina@naiop-colorado.org

#### **DIVERSITY, EQUITY & INCLUSION**

This group is responsible for ensuring that the Chapter's programming, events, and other activities reflect the cultural, gender, age, and other aspects of our diverse market. The DEI Committee actively recruits the next generation of diverse candidates to careers in commercial real estate through a series of events that support healthy careers and growth opportunities. **Meeting Frequency:** Monthly, 1st Wednesday

Chair: Lisa Metzger, Chord Design Studio | Imetzger@chord-ds.com Staff: Jayma File, NAIOP Colorado | Jayma@naiop-colorado.org

#### **ENGAGEMENT & COMMUNICATIONS**

The purpose of the Engagement & Communications Committee is to help increase awareness of NAIOP's mission and promotes engagement and involvement opportunities for members and corporate sponsors alike. Responsibilities include: efforts to create and manage shareable content, act as liaisons with other Chapter committees to streamline communications. **Meeting Frequency:** Monthly, 1st Wednesday

Chair: **Buzz Miller**, Stream Realty | buzz.miller@streamrealty.com Vice Chair: **Hayleigh DeLoach**, Vari | hayleigh.deloach@vari.com NAIOP Staff: **Jayma File** · Jayma@naiop-colorado.org | **Sabrina Salgado** · Sabrina@naiop-colorado.org

#### MEMBERSHIP

This committee helps advance NAIOP's efforts to unify the local real estate community, increase membership and retention. Responsibilities include: developing recruitment and retention strategies, identifying and recruiting key prospects. **Meeting Frequency:** Monthly, 3rd Thursday

Chair: John Huemoller, First American Title-NCS | jhuemoller@firstam.com NAIOP Staff: Jayma File · Jayma@naiop-colorado.org | Sabrina Salgado · Sabrina@naiop-colorado.org



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# NAIOP Colorado Building Strategic Relationships

## COMMITTEE INVOLVEMENT (Cont.)

#### PROGRAMS

The Programs committee is responsible for planning the organization's quarterly breakfast and lunch programs as well as several special and seasonal events such as the Annual Economic Forecast, Awards of Achievement, Educational Series, Holiday Party, and Property Tour. The goal is to make the programs informative, educational and entertaining as part of our value proposition to members. **Meeting Frequency:** Monthly, 1st Thursday

Chair: Margaux Askeland, Alpine Bank · margauxaskeland@alpinebank.com Vice Chair: Nick Kitaeff, Confluent Development · nkitaeff@confluentdev.com Staff: Jayma File, NAIOP Colorado · Jayma@naiop-colorado.org

#### PUBLIC POLICY

This Public Policy Committee supports the lobbying efforts of NAIOP, and works to ensure that members have a seat at the table in the negotiation of possible legislative and public policy activity affecting commercial real estate at the city, state and federal levels. LAC focuses on issues such as taxation, growth, water, land use, transportation, economic development and affordable housing, formulating general policies so that, as specific issues arise, the LAC is prepared to respond. **Meeting Frequency:** Bi-Monthly, 2nd & 4th Wednesday

Chair: **Tyler Carlson,** Evergreen Development | tcarlson@evgre.com Staff: **Kathie Barstnar**, NAIOP Colorado · Kathie@naiop-colorado.org

#### **ROCKY MOUNTAIN REAL ESTATE CHALLENGE**

The Rocky Mountain Real Estate Challenge (RMREC) is an annual event designed to serve as a learning tool for students of the University of Colorado and University of Denver's graduate real estate programs and local business community to interface, while assisting the Project Sponsor with development options for the specific property. The RMREC Committee responsibilities include: solicitation a project sponsor; development of project competition materials; coordination of competing students, judges and multiple resources; planning of RMREC event dinner; and program marketing. **Meeting Frequency:** Monthly, 3rd Tuesday

Chair: **Margo Black**, Forum Capital Advisors · mblack@forumcapadvisors.com Staff: **Jayma File**, NAIOP Colorado · Jayma@naiop-colorado.org

#### **FIGHT NIGHT**

Fight Night an annual event featuring the commercial real estate industry's elite for an evening of tapas, cocktails, ringside boxing entertainment and unlimited networking! The Fight Night Committee responsibilities include: solicitation of event sponsors, development of real estate industry boxers, entertainment, marketing and more.

Chair: **Brandon Kramer**, Marcus & Millichap - Brandon.Kramer@marcusmillichap.com Vice Chair: **John Huemoller**, First American Title - jhuemoller@firstam.com NAIOP Staff: **Jayma File** · Jayma@naiop-colorado.org | **Sabrina Salgado** · Sabrina@naiop-colorado.org

#### ADDITIONAL EVENT COMMITTEES

The NAIOP Colorado Chapter also provides the opportunity to participation on several event specific committees, for programs to include: Winter Classic Skiing, Charity Fundraisers, Annual Golf Tournament, Property Tour and more.



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# NAIOP Colorado We Get Deals Done

# HELPFUL LINKS

Thank you for your interest in NAIOP Colorado Chapter membership and volunteer opportunities. To take your membership to the next level, here are some helpful links and tools for your reference:

- NAIOP Colorado Chapter · <u>https://www.naiop-colorado.org/</u>
- NAIOP Corporate (National) · <u>https://www.naiop.org/</u>
- Marketing Opportunities https://www.naiop-colorado.org/sponsorship
- Calendar of Events https://www.naiop-colorado.org/events
- Online Membership Application · https://mynaiop.naiop.org/Join/CreateNewUser
- Member Directory · <u>https://www.naiop.org/</u>
- NAIOP Colorado Career Opportunities Board · https://www.naiop-colorado.org/career-opportunities
- NAIOP Corporate Career Center <u>https://www.naiop.org/Career-Center</u>
- Center for Education <a href="https://learn.naiop.org/">https://learn.naiop.org/</a>

#### SOCIAL MEDIA NETWORK:





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See our Pictures on Instagram<sup>®</sup> #naiopcolorado



# **Subscribe to our YouTube Channel**



# 2025 CALENDAR **NAIOP COLORADO**

# JANUARY

08: Economic Forecast Breakfast 09: Members Only Stock Show Viewing Party 15: DL Luncheon 16: Rocky Mountain Real Estate Challenge Kick-Off

# **APRIL**

3: Capital Markets Breakfast10: DL Skiing with the Icons30: Rocky Mountain RealEstate Challenge

# JULY

15: Mid-Year ForecastBreakfast24: DL Market Tour31: DL Mentor Program Event

# OCTOBER

06-07: I.CON Cold Storage 9: DL Leadership Series 14: Fall Breakfast 22: DL Mentor Program Wrap-Up Project Destined Bridge Program

# **FEBRUARY**

03-05: Corporate Chapter Leadership & Legislative Retreat 18: Legislative Reception 20: DL Leadership Series 27: Awards of Achievement

### MAY

13-15: National Forums Symposium 2025
15: Mission Critical: Data Centers & CRE
21: Real Estate on the Rocks
29: DL Mentor Program Kick-Off

# AUGUST

14: DL Mentor Program Event28: Pickleball Tournament

### MARCH entor Applicat

01: Mentor Applications Open 06: Real Estate on the Rocks 20: DL Leadership Series 26-27: I.CON West

# JUNE

04-05: I.CON East 06: Network Connections 12-13: CRE High School Academy 16: Golf Tournament 25: DL Mentor Program Event

## **SEPTEMBER**

08-10: CRE.Converge 11: DL Leadership Series & Real Estate on the Rocks 16: DL Mentor Program 25: Property Tour Project Destined Bridge Program

# DECEMBER

04: Holiday Party DL Year-End Celebration

# NOVEMBER

03-04: I.CON Central 05: Real Estate on the Rocks 12: Fight Night 2025 19: DL Leadership Series Project Destined Bridge Program